



RenoDevo 2017 Registration & Contract

The following contract serves as an agreement between the athlete, their parent(s)/guardian(s) and RenoDevo and all involved in the organization in any capacity. Please read the following carefully and be prepared to abide by this agreement for the entirety of the 2017 season (January to June, TBA). For more information about the season and program, refer to the information you received on orientation night and the "Reno Devo" page of our website at <https://renotahoejuniorcycling.com>.

Memorandum of Understanding

The Race Development Team (RenoDevo) is a subsidiary group within the non-profit Reno Tahoe Junior Cycling (RTJC) organization, with a goal to facilitate the further development of child athletes age 10-18 in the sport of mountain biking. The team is designed to promote a positive, engaging, community-oriented environment where participants are both challenged and encouraged to develop their minds and bodies, and to motivate each other in the process. Joining this group involves privileges and responsibilities, as we each work together with teammates, coaches, volunteers, parents, and sponsors to achieve this goal. This letter of understanding serves to outline some of these:

1) Citizenship

- a) I understand that our members not only represent themselves, but also the team, and the sponsors that support us
- b) I will present myself in a mature and professional manner both on and off the trail
- c) I will ride and race with respect and good sportsmanship
- d) I will refrain from actions, talk, or activities that reflect poorly on myself, my team, and my sponsors
- e) I will encourage, help, and support my teammates and be respectful of others.

2) Participation

- a) I understand that participation in either the workouts or races is voluntary, but that I will "get out what I put in" and by joining the team my intent is to substantially participate.
- b) I understand that events require coordination and the combined effort of team members, their parents, as well as volunteers and coaches to be successful, and I agree to do my share.

3) Coaches and Volunteers

- a) I am grateful to the coaches, mentors, and other volunteers who are unpaid, and give freely of their time and efforts on behalf of the team.
- b) I will respect those placed in authority over me, and follow their instructions, with a good attitude.
- c) I will take care of team equipment and be responsible in using the resources entrusted to me.

4) Sponsors

- a) I am grateful to those who provide their time, money, expertise, goods and services, to further the mission of the team.
- b) I will wear sponsors logo and promote sponsors products, and refrain from promoting those of their competitors, as per the guidelines of the team. *See sponsorship guidelines
- c) I submit that RTJC leadership are authorized to make commitments and sign contracts with sponsors and other parties, on behalf of the entire team and its membership, and that as a member of the team, I must abide by these commitments as well.
- d) I understand that the commitment to sponsors may mean additional efforts on my part such as posting on social media, pictures, wearing/using products, and authorizing my picture and written or verbal statements to be used by sponsors in accordance with team agreements.

5) Misconduct and/or Team Withdrawal

- a) I understand that participation in RenoDevo is voluntary and I may withdraw at any time, for any reason.
- b) The leadership reserves the right to remove an individual from the team at its sole discretion.

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- c) Consequences for misconduct may include but are not limited to: being sent home early from group workouts, being restricted from group workouts, no longer receiving training plans, having one or more team member privileges suspended, or being removed from the team entirely.
- d) No refunds will be given if a member is voluntarily or involuntarily removed from the team
- e) If a member is removed from the team, they may no longer participate in races under the team name, nor race wearing the team jersey, and their team relationship with sponsors is severed.
- f) If for, whatever reason, I am dissatisfied with the program provided by Reno Tahoe Junior Cycling, services performed and provided by its' officer and directors, coaches and other volunteers and any sponsor, I agree to not make disparaging remarks in public, in writing or any social media platform.

Sponsorship Guidelines

RenoDevo is very grateful to our sponsors for their donation of money, goods, and services. Many things that participants never consider (organizational fees, insurance, coaching fees, equipment, etc.), would not be possible without the generosity of our sponsors. In recognition of this, RenoDevo has put together some general guidelines that we expect our team members to follow with relation to sponsors. In addition, certain sponsors may have some specific requirements of our team members, which may be amended from time to time as these requirements change.

General Guidelines: We want to reflect positively on our sponsors, and have them favorably viewed by the public, which is their goal in being associated with RenoDevo. This is a new concept for many of us: that what we say, do, and wear in public is promotional. But it is! Sponsors benefit by being associated with the reputation and public presence of RenoDevo, and RenoDevo benefits by receiving material and monetary support from our sponsors! We will do our best to wear their stuff, use their products, display their logos, talk favorably about them, and portray them positively in pictures and in social media even if we like (and use) the products of a competitor; we will actively show in public our support for our sponsors in a way that improves their brand recognition and image. This shows gratitude to our current sponsors, AND draws potential future sponsors to us because they WANT to be associated with the strong reputation of RenoDevo.

6) Teamwear: including team-issued kit and podium shirt

- a) During training rides
 - i) Wearing the team kit is encouraged but not required during practices and non-race events
 - ii) Wearing free sponsor-donated equipment is encouraged (eg gloves, helmet, glasses, etc)
- b) During races
 - i) Wearing the team kit is mandatory
 - (1) At team-organized races
 - (2) At non-team organized races (races you decide to do entirely on your own), it is encouraged but will not be enforced. However, do not wear competitor logos if you are unable to wear your team-issued kit. We still would like you to represent the team as often as possible while you receive its support and coaching services, even if we did not help you attend that race.
 - ii) Wearing free sponsor-donated equipment is very strongly encouraged, including glasses, helmets, etc.
 - iii) Visible logos of competitors should be covered or removed when possible
 - (1) I.e. an "Oakley" sunglasses sticker on your bike, when we are sponsored by Bolle

7) Podiums, Awards Ceremonies and Team Pictures

- a) Team members winning awards will wear at least their team Jersey (top) or podium shirt when receiving their award to display our sponsors.
- b) Other clothing items worn on the podium should not advertise for a competitor of any of our sponsors
 - i) E.g. do not wear a hat colorfully advertising "Cliff Bar" on the podium, when our team is sponsored by Natures Bakery.
- c) During awards or team pictures, do not display other accessories for a competitor of one of our sponsors
 - i) E.g. do not wear "Smith" sunglasses during your podium picture or a team picture, when our team has received free glasses from Bolle
- d) Sometimes it may not be appropriate to physically display a sponsors product(s) on the podium, but do not display that of one of our competitors
 - i) E.g. It is not necessary to wear biking gloves, or a helmet during a podium picture, even if the team receives these items from a sponsor. But if you DO (for some reason), do NOT display products of a competitor of one of our sponsors!
- e) Clothing items that are neutral to our sponsors are fine if there is no conflict and no team policy:

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- i) E.g. socks that say “Mammoth Mountain” or “Sock Guy” are fine, as there is no conflict, BUT socks from “Black Rock Cycles” should not be worn on the podium if our team is sponsored by / receives support from Great Basin Bicycles.
- 8) **Specific Sponsors:** Certain sponsors have specific requirements as a condition of their sponsorship. Each of these is reviewed carefully by the RTJC leadership to make sure they are reasonable, and worth committing to for value received. Such Team commitments are binding on the whole team, both as individuals and as a whole.

a) Natures Bakery

Nature’s Bakery is RenoDevo’s title sponsor for the 2017 year and should be treated as such. Their commitment to our team means we need to also commit to their organization. Below is a list of the agreements we have made with them on behalf of the team. Social media is a large part of this agreement and we will be asking for your help as parents and team members to fulfill our sponsor obligations by providing or posting pictures and other content throughout the season.

- 1) Participate in certain events in conjunction with Nature’s Bakery agreed to in advance
- 2) Wear Sponsor’s logo as one of the primary logos in plain sight of any cameras or audience during training and competitions Team participates in or any photo shoot.
- 3) Agrees to place Sponsor Logo sticker on car and other gear when appropriate
- 4) Promote Sponsor’s brand and Products in interviews with the media, and in situations where Team knows he/she will be filmed and/or photographed, such as during interviews and when receiving awards. Team must clearly disclose his/her connection to Sponsor when commenting or blogging about Sponsor and/or the Products. Team is expressly prohibited from making any claim on behalf of Sponsor or making any claim about Sponsor or the Products that Sponsor could not legally make on its own behalf, including making any claims regarding performance, results, or qualities of the Products that require substantiation or any form of proof.
- 5) Participate in any photo shoots organized by Sponsor.
- 6) Actively participate in Sponsor’s social media program – This includes, following, sharing, liking and commenting on social channels such as, but not limited to Facebook, Instagram, Twitter and Pinterest.
 - a. Twitter handle @NaturesBakery; Facebook Name @Nature’s Bakery; Instagram handle @naturesbakery; Hashtags for Twitter and Instagram #naturesbakery; Other fun hashtags #FigBarFriday #LifesGreatJourneys #FigBar #OntheGo #JourneyOn

Registration

Registration is complete with the submission of this signed form and registration fees of \$300 for the year. This \$300 includes everything discussed during orientation, including training, one team-issued kit and podium shirt, access to team sponsorships, etc. Please indicate below which sizes you would like for your team-issued apparel. Indicate whether you want child, adult, or women’s sizing, then indicate the size. (Note, you will be able to order additional kits in the days following orientation, and additional clothing will be available as the season nears! This is only for your team-issue items.)

Cuore Jersey: ___Adult size ___Child size ___Women’s ___XS ___S ___M ___L ___XL ___XXL ___XXXL

Cuore Bib Shorts: ___Adult size ___Child size ___Women’s ___XS ___S ___M ___L ___XL ___XXL ___XXXL

Podium Shirt: (Adult gender-neutral style 50/50 Blend T Shirt) ___XS ___S ___M ___L ___XL ___XXL ___XXXL

Make checks out to: Reno Tahoe Junior Cycling

I have read, understand, and agree to the above in accordance with my involvement with RenoDevo and Reno Tahoe Junior Cycling. Please sign and return one copy to the board of directors.

Athlete Name (Print)

Athlete Signature

Date

Parent/Guardian Name (Print)

Parent/Guardian Signature

Date